

Investor Relations

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ARCACONTINENTAL



PRESS RELEASE

AC expands presence in the US: Acquires territory in Oklahoma

- *Through its subsidiary Coca-Cola Southwest Beverages, AC incorporates Great Plains Coca-Cola Bottling Company*

Monterrey, Mexico, August 25, 2017. – Arca Continental, the second-largest Coca-Cola bottler in Latin America, announces that today it acquired from The Coca-Cola Company, through its subsidiary Coca-Cola Southwest Beverages, 100% of the shares of Great Plains Coca-Cola Bottling Company, which operates the state of Oklahoma.

This company's territory includes Oklahoma City and Tulsa, generates sales volume of approximately 40 million unit cases per year in its territory and is adjacent to the operations of Coca-Cola Southwest Beverages in Texas.

“This expansion of our investment in the U.S. confirms the determination of Arca Continental to continue our growth path in businesses and markets that make sense with our core competencies, and the confidence of The Coca-Cola Company to further strengthen our strategic alliance to create value in a profitable and sustainable way”, stated Manuel L. Barragan Morales, Chairman of the Board of Directors of Arca Continental.

Francisco Garza Egloff, Chief Executive Officer of Arca Continental, added that the incorporation of the Great Plains territories gives access to an additional population of 4 million consumers, increases the potential of value creating synergies and expand the portfolio into new markets.

About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 91 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 118 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit www.arcacontal.com