Investor Relations

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CONFERENCE CALL



Date: Tuesday, October 27, 2020

Time: 10:00 am Mexico/Monterrey Time

12:00 pm New York Time

To participate, please dial:

+1-877-712-5080 (U.S. participants)

+1-334-245-3009 (International participants)

Passcode: 36151

This conference call will also be available via webcast, accessible at: www.arcacontal.com within the Investor Relations section.

Arca Continental will report its Third Quarter 2020 Earnings on Tuesday, October 27, 2020 before the markets open. The Quiet Period begins on October 9, 2020 and concludes upon reporting.

About Arca Continental

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Wise and Deep River in the U.S. and Inalecsa in Ecuador. With an outstanding history spanning more than 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 123 million consumers in Northern and Western Mexico, Ecuador, Peru, Northern Argentina and the Southwest region of the U.S. The Company's shares trade on the Mexican Stock Exchange under the ticker symbol "AC".

For more information on Arca Continental, please visit www.arcacontal.com