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PRESS RELEASE

Negotiations to acquire Corporación Lindley's stake re-initiated

AC Bebidas, a subsidiary of Arca Continental, seeks to purchase the total stake of Peru Beverage Limitada, a subsidiary of The Coca-Cola Company.

Monterrey, Mexico, August 31, 2018.- Arca Continental, S.A.B. de C.V. ("Arca Continental" or "the Company") (BMV: AC) the second largest Coca-Cola bottler in Latin America, reports that its subsidiary, AC Bebidas, S. de R.L. de C.V., will re-initiate negotiations with Peru Beverage Limitada S.R.L, a subsidiary of The Coca-Cola Company, to acquire 38.52% of the capital stock of Corporación Lindley S.A., which represents the totality of its stake in that company and consists exclusively of common shares with voting rights that are not listed on the Public Record of the Authority of the Securities Market of Peru nor on the Lima Stock Exchange.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as salted snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 92 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 119 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com