

Investor Relations

Monterrey

Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris

felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York

Melanie Carpenter
i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza

guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar

fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



PRESS RELEASE



Arca Continental Recognized in Peru for Clean Production

- Arca Continental Lindley, Arca Continental subsidiary in Peru, and Coca-Cola Peru, were awarded the first recognition seal for complying with the Clean Production Agreement granted by the Ministries of the Environment and of Production in this country.

Lima, Peru, August 28, 2020.- The Ministries of the Environment and of Production in Peru awarded Arca Continental Lindley and Coca-Cola Peru the recognition seal for achieving 100% of the goals established in the Clean Production Agreement (*Acuerdo de Producción Limpia*).

By awarding this seal, the ministries recognize both companies for having satisfactorily complied with the agreement signed by them in 2018, and exceeding some of the established goals, such as the following:

- **Including 25% of recycled PET in bottles.** In addition to achieving the general goal, the companies produced the first bottle made 100% of recycled plastic in Peru for its whole line of San Luis water.
- **Marketing 20% of production in returnable glass bottles.** A level of 30% of the total national production volume was achieved, with some monthly records of 35% of returnable bottles.

Investor Relations

Monterrey

Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris

felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York

Melanie Carpenter
i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza

guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar

fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



PRESS RELEASE

- **And creating at least five partnerships with local governments to strengthen the recycling value chain.** The parties established six partnerships across the country to promote waste separation at the source, with emphasis on recycling bottles.

“We will continue to promote the sustainable management of our packaging and a circular economy, both by using returnable glass and plastic containers, as well as bottles that are 100% recycled and recyclable, as we did last year by producing and distributing the first bottles made 100% out of other bottles”, stated Juan Félix Alba, general manager of the Arca Continental Lindley bottler.

These efforts reinforce Arca Continental’s leadership in sustainability, in addition to initiatives such as PetStar, the world’s largest food grade PET recycling facility, in Mexico; the inclusive recycling program known as DAR, in Ecuador; promoting returnability with a universal bottle in Mexico, Argentina, Ecuador, and Peru; and promoting community recycling through different efforts in the US.

It is important to mention that Arca Continental signed the New Plastics Economy Commitment (*Acuerdo por la Nueva Economía del Plástico*) in Mexico, in collaboration with the Mexican Senate, and the New Plastics Economy Global Commitment, led by the Ellen MacArthur Foundation and the UN, aimed at eradicating plastic waste and contamination from its root cause with new plastic containers regulations.

With actions such as those leading to being awarded this recognition, Arca Continental underscores its commitment to continuing to incorporate technologies to increase the use of recycled materials and promote returnability by promoting circular economy models in every territory where it operates, and striving to work in an articulated matter with several key players in environmental stewardship and the benefit of communities.

Get to know more about our sustainability efforts in the Arca Continental Annual Integrated Report at <http://www.arcacontal.com/media/361515/informeanualIntegrado2019eng.pdf>.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker “AC”. For more information about Arca Continental, please visit www.arcacontal.com