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PRESS RELEASE



FTSE4Good

AC's Sustainability Efforts Acknowledged in FTSE4Good

- Arca Continental will be part of London's Stock Exchange sustainability index for the fifth consecutive year.

Monterrey, Mexico. October 15, 2020. Arca Continental, one of the top Coca-Cola bottlers in the world, was ratified for the fifth consecutive year by the FTSE4Good index of the London Stock Exchange, which includes public companies worldwide that are strongly committed to best environmental, social, and corporate governance practices.

The FTSE4Good indexes group companies with the leading performances in several key areas including managing and safeguarding ethics and transparency, the protection of human rights, a commitment to the development of society and its workers/labor force, as well as environmental stewardship.

Out of the 164 environmental, social, and corporate governance indicators assessed by FTSE4Good, Arca Continental scored higher than the average for companies in the consumer products sector, ranking internationally among the top food and beverages companies.

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Further recognizing Arca Continental's good sustainability practices, the company has also been a member of the Dow Jones Sustainability Index for Latin America (MILA) and FTSE4Good BIVA index of the Bolsa Institucional de Valores (BIVA) in Mexico since 2019, and the MSCI Global Sustainability Indexes since 2014. In addition, it was one of the founding companies of the Sustainability Index and the S&P/BMV Total Mexico ESG Index of the Mexican Stock Exchange, and has been ratified for 17 consecutive years as a Socially Responsible Company by the Mexican Center for Philanthropy (Cemefi).

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com