

Investor Relations

Monterrey

Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris

felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York

Melanie Carpenter
i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar

fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



PRESS RELEASE



AC Receives International Recognition for Excellence

- Through its La Favorita plant, Arca Continental received an honorable mention as part of the Ibero-American Quality Award for excellence and process innovation.

Monterrey, Mexico, October 20, 2020.- Arca Continental, one of the top Coca-Cola bottlers in the world, received, through its La Favorita plant, an Honorable Mention from the Ibero-American Quality Award that recognizes organizations for excellence in quality and innovation in their processes.

The award is based on the Ibero-American Excellence Management Model and, in order for an Ibero-American company to be able to participate, it needs to have obtained a prior high recognition for quality in its country of origin. Such is the case for Arca Continental and its La Favorita plant, located in the state of Jalisco, which this year was granted the 2020 National Quality Award in Mexico.

The award will be delivered during the 17th Ibero-American Summit for Heads of State and Government to be celebrated in Andorra during the second quarter of 2021.

This is the second consecutive year that Arca Continental has been recognized by the organization. In 2019, PetStar, the largest food grade PET recycling facility in the world—which

Investor Relations

Monterrey

Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris

felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York

Melanie Carpenter
i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar

fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



PRESS RELEASE

is led by Arca Continental—was granted the Ibero-American Gold Quality Award, after having obtained the 2017 National Quality Award in Mexico.

This recognition underscores Arca Continental's commitment to its clients and consumers to offer products that are made under the highest quality standards and in adherence to strict international norms.

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com