

## Arca Continental and IMCC Installs Rain Schools in Jalisco

- The government of Jalisco, the Coca-Cola Mexican Industry, and Arca Continental are working together on the state's sustainable development through a project called Escuelas de Lluvia (Rain Schools)
- This initiative will enable schools to sustainably obtain access to water with water harvesting techniques and participatory education focused on how to care for water.

Zapopan, Jalisco; August 24th, 2021.- **Focused on ensuring access to water for school communities and on strengthening a culture of caring for water across the state, Arca Continental and Coca-Cola Mexico, in collaboration with the government of Jalisco, delivered the first school that will implement a water harvesting system, thus promoting better living conditions for thousands of students.**

As part of its efforts focused on caring for and adequately using water, Arca Continental, in partnership with Isla Urbana, installed the first water harvesting system in the Carmen Aldrete Castillo elementary school, in the municipality of Zapopan. **The water harvesting system will be replicated in other 14 schools in the state, which will promote better access to water in addition to having a positive impact on the quality of life and education of 6,000 students.**

Additionally, this project, known as "Escuelas de Lluvia" (Rain Schools), will offer technical training to the school community in order to ensure the correct use, functioning, and maintenance of the water harvesting system. **Patricio Caso, director for Public Affairs at Coca-Cola Mexico, stated that the joint effort of all parties is what made this project possible and reiterated his commitment to continuing to join efforts to achieve the company's goal of taking clean water to more than one million Mexican people by 2030.**

Under the same token, and in alignment with the company's comprehensive strategy, **Juan Carlos Barrera, director for Arca Continental Occident Region**, pointed out that this effort also includes an educational program that will generate a culture of water sustainability starting in childhood that will ensure better habits in terms of preserving and caring for water. **"At Arca Continental, Sustainability goes beyond just the environmental benefit: We develop projects such as Rain Schools with which, in addition to creating a water structure to ensure an adequate access to water, we are able to strengthen the culture around its use, exploitation, and care, which generates a long-term benefit for the communities".**

**The governor of Jalisco, Enrique Alfaro, stated that the scope to this project ensures the correct adoption and sustainability of the eco-technologies, in addition to setting precedent in water sustainability topics for the state.**

With this project, more than 4 million liters of water will be seized annually, granting water autonomy to the institutions and their communities; this constitutes another step taken by Arca Continental, as part of the Coca-Cola Mexican Industry, to provide access to and caring for water in benefit of Mexican people.



## #HagamosEstoJuntos



### About the Coca-Cola Mexican Industry

The Coca-Cola Company (NYSE: KO) is a total beverages company whose products are sold in more than 200 countries. Our purpose is to refresh the world and make a difference. Our brand portfolio includes Coca-Cola, Sprite, Fanta, and other soft drinks. Our hydration, sports, coffee, and tea brands include Dasani, smartwater, vitaminwater, Topo Chico, Powerade, Costa, Georgia, Gold Peak, Honest, and Ayataka. Our nutrition, juice, dairy, and plant-based brands include Minute Maid, Simply, Innocent, Del Valle, fairlife, and AdeS. In Mexico, our portfolio includes more than 80 brands, of which 66% are low- or no-calorie, including products developed locally such as Ciel®, Fresca®, Sidral Mundet®, and Santa Clara®.

We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. In addition, we strive to have a positive impact on the lives of people, communities, and the planet by replenishing water, recycling packaging, sourcing sustainably, and reducing carbon emissions across our value chain. With our bottling partners, we employ more than 700,000 people, helping bring economic opportunity to local communities worldwide.

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### About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 95 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com)

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