

Arca Continental, as part of the Coca-Cola Mexican Industry, Participates in the “Sponsor a School” Program in Nuevo León

- *During this first phase, eight schools will be benefited with the participation of Arca Continental and Coca-Cola Mexico in the Apadrina una Escuela (Sponsor a School) program led by governor elect, Samuel García.*
- *With the vision of expanding the project state-wide, Arca Continental will allocate the investment to academic campuses located in the cities of Monterrey, San Nicolás de los Garza, Santa Catarina, and Guadalupe.*

Monterrey, Nuevo León; August 28, 2021. - Preschool and Elementary School students will be able to return to classes thanks to the *Apadrina una Escuela* (Sponsor a School) initiative which brings together the efforts of civil society, the governor-elect of the state of Nuevo León, Coca-Cola Mexico, and Arca Continental collaborating in the comprehensive restoration of eight schools.

As part of the start of classes ceremony at the *Primero de Mayo* kindergarten, in San Nicolás de los Garza, governor-elect Samuel García reiterated his commitment to making Nuevo León an example for the country and invited civil society, chambers, companies, citizens, and volunteers to continue joining their efforts to restore more education centers. In his speech, the governor-elect thanked Arca Continental and Coca-Cola Mexico for their collaboration. “Since Tuesday, when the (Sponsor a School) project was announced, several other companies have come on board. In name of the state of Nuevo León, we wish to thank Arca Continental in particular for sponsoring five schools”. **In response, Enrique Pérez Barba, director for Arca Continental in Mexico, stated that, in addition to the sponsorship originally announced, the company will sponsor another three schools ensuring decent conditions for students who will be attending these eight schools in a hybrid modality after having waited for a year and a half to do so as a result of the COVID-19 pandemic.**

The schools included in this project are in need of being totally refurbished with, among other things, clean water, drainage, electric service and maintenance, windows, fumigation, and paint, which is why Arca Continental and Coca-Cola Mexico will make the necessary investments to ensure their full restoration.

“Considering the benefits brought about by sponsoring a school, we feel fortunate to support the community we serve every day. We wish to thank governor elect, Samuel García, and the promoters of this initiative for giving us the opportunity to collaborate in this project that brings such a benefit to Nuevo León”, said the Arca Continental executive.

As part of the commitment of the Coca-Cola Mexican Industry to generate a positive environmental, economic, and social impact, Arca Continental also participates in other efforts of this kind in the territories where it is present—including projects such as the nature-based wetlands—with a vision of transforming the present and creating a better future for the next generations.

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About the Coca-Cola Mexican Industry

The Coca-Cola Company (NYSE: KO) is a total beverages company whose products are sold in more than 200 countries. Our purpose is to refresh the world and make a difference. Our brand portfolio includes Coca-Cola, Sprite, Fanta, and other soft drinks. Our hydration, sports, coffee, and tea brands include Dasani, smartwater, vitaminwater, Topo Chico, Powerade, Costa, Georgia, Gold Peak, Honest, and Ayataka. Our nutrition, juice, dairy, and plant-based brands include Minute Maid, Simply, Innocent, Del Valle, fairlife, and AdeS. In Mexico, our portfolio includes more than 80 brands, of which 66% are low- or no-calorie, including products developed locally such as Ciel®, Fresca®, Sidral Mundet®, and Santa Clara®.

We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. In addition, we strive to have a positive impact on the lives of people, communities, and the planet by replenishing water, recycling packaging, sourcing sustainably, and reducing carbon emissions across our value chain. With our bottling partners, we employ more than 700,000 people, helping bring economic opportunity to local communities worldwide.

For more information, visit www.coca-colamexico.com.mx Follow us on twitter.com/SomosCocaCola, facebook.com/SomosCocaCola and mx.linkedin.com/company/the-coca-cola-company

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 95 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com

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