

Arca Continental and Coca-Cola Foundation Mexico to Invest Over 40 Million Pesos in 190 New Rainwater Harvesting Systems for Schools

- *With the inauguration of the 100th rainwater harvesting system, the program's continuation was confirmed with the installation of 190 additional systems in various regions of Mexico between 2024 and 2025.*
- *The consolidation of the "Escuelas con Agua" initiative is the result of Arca Continental's commitment to providing access to clean water in the communities where it operates.*

Mexico City, September 26, 2024 - Arca Continental, one of the largest Coca-Cola bottlers in the world, in partnership with the **Coca-Cola Foundation Mexico**, today inaugurated the **100th "Escuela con Agua" in its operating territories**. It announced an estimated investment of over **40 million pesos for the installation of 190 more systems** across different regions of the country by the end of this year and throughout 2025.

The investment announcement was made during the inauguration of **the first "Escuela con Agua" in Coahuila**, reinforcing the company's commitment to providing access to clean water for people in the communities where it operates, including Aguascalientes, Colima, Durango, Jalisco, Nuevo León, San Luis Potosí, Sinaloa, and Zacatecas.

"Escuelas con Agua" currently represents a total storage capacity of **23 million liters of rainwater**, benefiting over **36,000 people**, including students, teachers, parents, and local residents.

At the event marking the inauguration of the 100th "Escuela con Agua" and the investment announcement, attendees included Coahuila Governor Manolo Jiménez Salinas, Arca Continental Board of Directors Chairman Jorge H. Santos Reyna, Executive Director of Arca Continental Mexico José Borda Noriega, and Coca-Cola Mexico Public Affairs, Communications, and Sustainability Director Patricio Caso Prado.

"Today, we celebrate the 100th 'School with Water,' but we also renew our commitment to providing access to water for people... For Arca Continental, our conviction is clear: to continue being the best neighbor to the community where we operate and live, giving purpose and meaning to what we do as a company." – stated Jorge H. Santos Reyna, Chairman of the Board of Directors, Arca Continental.

A Shared Effort by the Coca-Cola System in Mexico

At a national level, the Coca-Cola Foundation and the bottlers of the Mexican Coca-Cola System have inaugurated 319 "Escuelas con Agua," benefiting 100,000 students.

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 97 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 128 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC." For more information about Arca Continental, please visit www.arcacontal.com

Media contact:

Susana Treviño Arca Continental Mexico susana.trevino@arcacontal.com

About Coca-Cola Foundation Mexico

As the entity responsible for Coca-Cola Mexico's social actions, the Coca-Cola Foundation Mexico has been committed for over 25 years to creating a measurable and lasting impact in the country. Its main strategic goal is to provide safe water for Mexicans through sustainable access and by promoting responsible usage, with the implementation of innovative initiatives. For more information, visit: www.coca-cola.com/mx/es/fundacion-coca-cola
Instagram: @fundacioncocacolamx

About "Escuelas con Agua"

Born as an initiative of Coca-Cola Foundation Mexico, "Escuelas con Agua" aims to provide access to clean water and promote hygiene practices in schools through the installation of Rainwater Harvesting Systems across the country. The program seeks to help future generations lead with a consciousness of responsible water use. To date, more than 100,000 students have benefited.

For more information, visit: www.coca-cola.com/mx/es/fundacion-coca-cola/escuelas-con-agua

Media contact:

Emiliano Campos emilianoc@eurekandco.com

About the Coca-Cola System in Mexico

The Coca-Cola System in Mexico is made up of Coca-Cola Mexico, eight bottling groups — Coca-Cola FEMSA, Arca Continental, Bepensa Bebidas, Corporación RICA, Embotelladora de Colima, Embotelladora del Nayar, Corporación del Fuerte, and Bebidas Refrescantes de Nogales — as well as Jugos del Valle-Santa Clara and our recycling plants, IMER and PetStar. The joint efforts of these companies have made it possible for our products to reach your hands. Together, the companies of the Mexican Coca-Cola System generate more than 850,000 direct and indirect jobs.

For more information, visit: www.coca-colamexico.com.mx

Follow us on Twitter: @SomosCocaCola, Facebook: @SomosCocaCola, and LinkedIn: the-coca-cola-company