

AC Ventures



About Us

AC Ventures is a Corporate Venture Capital firm investing globally in early-stage startups with the main objective of generating strategic returns for [Arca Continental](#). **Arca Continental** produces, distributes and sells beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise and Deep River in the U.S.

With an outstanding history spanning more than 96 years, **Arca Continental** is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the company serves over 125 million consumers in northern and western Mexico, Ecuador, Peru, northern Argentina and southwestern U.S. The Company is listed on the Mexican Stock Market under the ticker symbol "AC".

| | |
|-------------|---|
| Stage | Companies with early traction (pilots, users, clients) looking to reach product market fit. Typically this includes, but is not limited to, Seed - Series A rounds. |
| Ticket Size | US\$50K - US\$2.5MM |
| Geography | Emphasis in Latin America & USA . Optionality to invest globally based on the alignment with our focus areas. |

We prioritize founders willing to collaborate with internal stakeholders to generate learning and business opportunities.

Investment Verticals

We have articulated investment verticals as business challenges aligned to the top priorities of AC leadership. Founders working in these areas, regardless of their business model or core technology, are welcome to apply.



Commercial Ecosystem

1. Empowering mom-and-pop stores.
2. Real-time inventory and phygital presence.
3. Evolution of last-mile logistics.



Proximity Retail

1. One-stop-shop in proximity foodservice.
2. Frictionless experience for customers.
3. Customer behavior and hyper-personalization.



Sustainable Business Model

1. Hydric stress mitigation.
2. Carbon footprint reduction.
3. Sustainable and socially inclusive packaging management.



Supply Chain Automation

1. Advanced manufacturing.
2. Data-driven decisions in warehouse and transportation.



Front-line & skilled labor

1. Intelligent recruitment.
2. High-value and continuous training.
3. Optimized retention.

How to apply?

To apply for investment please share a deck and 2-liner with the business description to the following email address: acventures@arcacontal.com. A member of our investment team will follow-up within a two-week period.

Warm introductions through mutual connections with the AC Ventures team are highly encouraged.